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**MAGELLAN'S TRAVEL SUPPLIES COMPANY AND SEE INTERNATIONAL  
PARTNER TO RESTORE SIGHT WORLDWIDE**

**SANTA BARBARA, Calif.**, October 14, 2008 – Magellan's and Surgical Eye Expeditions (SEE) International today announced that they have formed a corporate-nonprofit partnership to help advance the cause of restoring sight to patients in developing countries.

SEE International sends teams of volunteer ophthalmologists around the world to perform free eye surgeries, while Magellan's is a travel supply retailer. Under the partnership, Magellan's will donate Magellan's Cares Kits to SEE International volunteer eye surgeons and will promote SEE International's cause to its worldwide customer base via its catalogs and website. Both organizations are headquartered in Santa Barbara, California.

"We are honored to be working with a leader in international medical aid located in our local community," said Mark Gallo, CEO of Magellan's. "Giving the gift of sight is a humanitarian cause we are proud to support."

"By partnering with Magellan's, with their extensive marketing reach, we hope many more people will learn about the issue of global blindness and support our efforts in restoring sight," said Robert Yamin, president and CEO of SEE International. "We are so fortunate to have such a renowned company as a corporate partner. In addition to the natural tie-in with travel, both organizations have a reputation for and commitment to quality in our respective fields."

**Magellan's Cares Kits**

SEE International relies on a worldwide network of more than 600 volunteer eye surgeons who donate their time and expertise to perform sight-restoring surgeries around the world. They also donate all their travel expenses. To make their journeys more comfortable and productive, Magellan's donates Magellan's Cares Kits to each ophthalmologist who volunteers on SEE International's behalf. Travel items include:

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- International electrical adaptor kit
- Comfort Travel Pillow
- Lights Out Sleep Mask
- No Jet-Lag homeopathic tablets
- Mesh packing cube

These functional travel items are helpful on the often long trips SEE International volunteers undertake. For example, one surgical eye expedition held last year in Siliguri, India, brought together the resources of three volunteer eye surgeons. The host volunteer ophthalmologist traveled a distance of 1,000 miles in India from his home town of Mumbai to the free clinic site in Siliguri. He was joined by two U.S.-based SEE International volunteer eye surgeons, based in Michigan and California. During the three-day eye clinic, sight was restored to 152 patients.

### **The Global Impact of Blindness**

According to the World Health Organization, someone in the world goes blind every five seconds. Cataracts, the clouding of the lens of the eye, account for almost half of the world's 37 million cases of blindness and can be treated with a 30-minute operation. Not only is the patient's sight and life restored, but the entire community benefits, starting with the immediate caretaker who can now return to work or school.

About 90% of vision impaired people live in developing countries. Restoration of sight and blindness prevention are among the most cost-effective public health interventions. Last year, SEE International restored sight to 9,308 patients in 34 countries.

### **About Magellan's**

Since 1989, Magellan's has been the world's most trusted source of travel supplies. Their current catalog is available FREE by calling (800) 962-4943, or by visiting Magellan's on-line at <http://www.magellans.com>. Magellan's is staffed by trained Travel Gear Specialists, ready to answer questions on everything related to travel. All Magellan's products are backed by a 100% satisfaction guarantee.

### **About SEE International**

SEE International is a humanitarian nonprofit organization dedicated to restoring sight to disadvantaged blind individuals worldwide through medical, surgical and educational services. Founded in 1974, SEE International has screened more than 3.2 million patients and restored sight to 360,000 patients. More than 600 eye surgeons from 75 countries belong to SEE International's global network of volunteers. For more information, visit [www.seeintl.org](http://www.seeintl.org).

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